



# **BARC Ecosystem Guide**

Bringing transparency to the software & service offerings

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The BARC interactive customer maps present the most diverse ecosystems in a transparent and clear way with a meaningful segmentation.

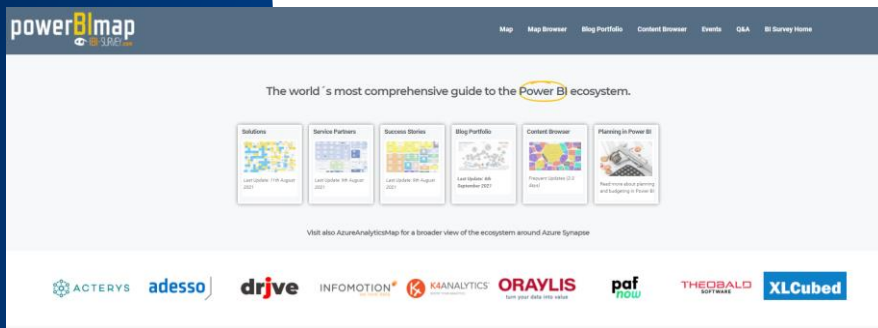
They deliver valuable information to your customers in finding partners for each step of their projects.

Examples:

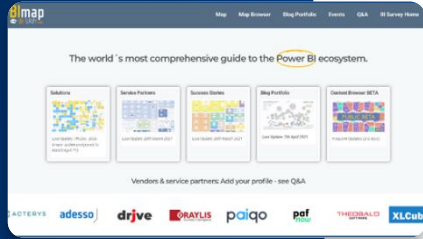
[www.bi-survey.com/powerbimap](http://www.bi-survey.com/powerbimap)

<https://azureanalyticsmap.com/>

<https://qlikmap.org/>



# BARC Ecosystem Guide



[powerbimap.com](https://powerbimap.com)

Focus on Power BI

Soft launch in Q3/2020



[azureanalyticsmap.com](https://azureanalyticsmap.com)

Focus on Azure Analytics

Soft launch in Dec 2020



[qlikmap.org](https://qlikmap.org)

Focus on Qlik

Soft launch in May 2021

## Three offerings in the Microsoft and Qlik data and analytics ecosystem

Bringing transparency to the software & service offerings

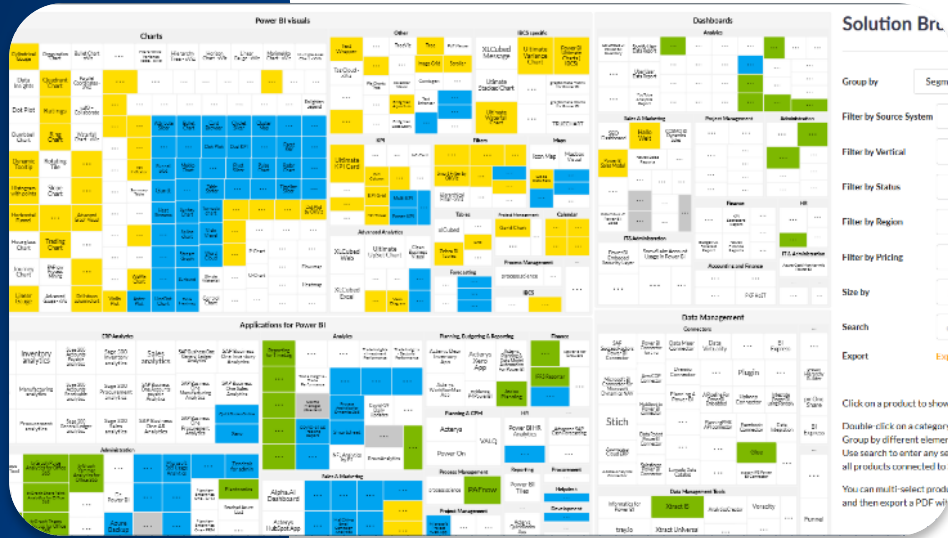
The BARC interactive customer guide present the most diverse ecosystems in a transparent and clear way with a meaningful segmentation.

They deliver valuable information to your customers in finding partners for each step of their projects.

- ✓ Innovative selection & filtering
- ✓ Fast and visual free text search
- ✓ Free grouping by user needs
- ✓ Additional information and direct links to the vendors

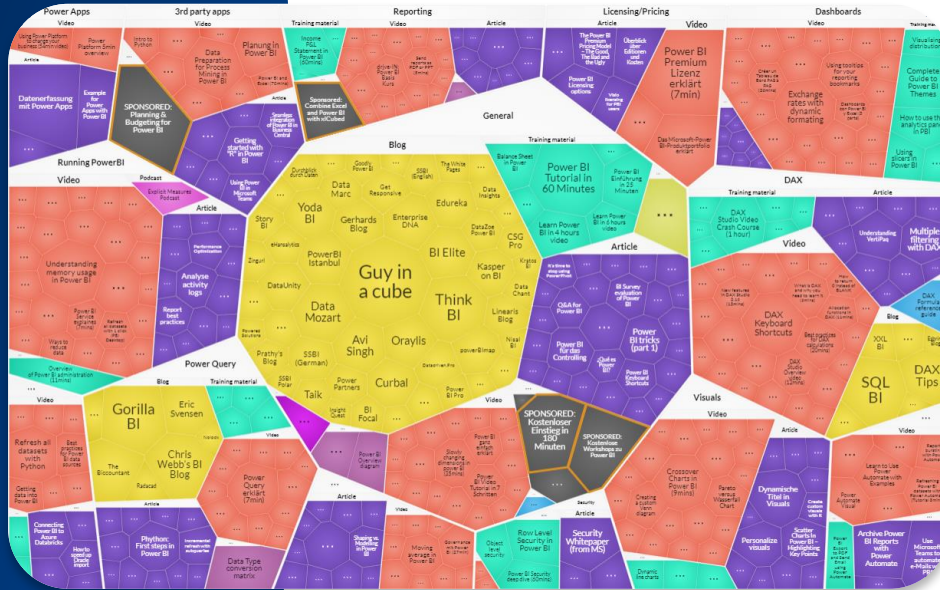
# Example Solution Browser:

## Innovative way of searching for vendors & solutions



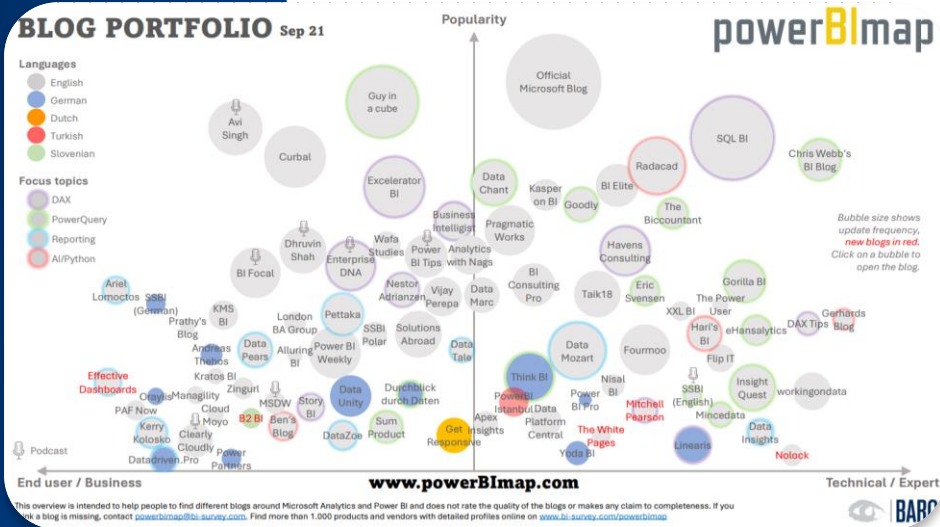
- ✓ Innovative selection & filtering
- ✓ Fast and visual free text search
- ✓ Free grouping by user needs
- ✓ Additional information and direct links to the vendors
- ✓ Save your personal hitlist in a PDF

# Content Browser



- ✓ Search for free content based on experience level, language and subject interest
- ✓ 2,000 Power BI users in first two weeks after soft beta launch
- ✓ High visibility of sponsored content

# Blog Portfolio



- ✓ One single main sponsor (first come, first serve)
  - ✓ 6 or 12 months package
- ✓ Overview of the world's most important blogs
- ✓ Free download w/o registration
- ✓ >20k views on LinkedIn, >3.000 downloads
- ✓ Monthly updates, high frequency
- ✓ Direct links to the blogs
- ✓ Other languages to follow

# Sponsorship

	<div>powerBlmap <small>BI-SURVEY.com</small></div>	<div>Azure Analytics Map <small>BI-SURVEY.com</small></div>	<div>Qlikmap <small>BI-SURVEY.com</small></div>	<div>TWO MAPS</div>
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